

MAX 401: Civic Engagement Action Plan Workshop

Grading Rubric for Op Ed Essays

Criteria	Description	Needs work	Ok	Strong
Lede	Engages the reader (doesn't just jump to thesis)			
	Appropriate for topic			
	Not buried: at start, not later in the essay			
Ask	What the reader should do is clearly articulated			
	So what? Request goes beyond awareness			
Argument	Thesis is clear			
	Points are in logical order			
	Discussion flows smoothly from one point to the next			
	Does not condescend to the reader			
	Information is appropriate for likely readers			
	Reason for authority is presented			
Caveats	Key objections are addressed			
Conclusion	Clear and linked to lede or thesis and the ask			