Review from last time:

Founder's options:

- 1. Current salary: \$100k
- 2. Startup with uncertain payoffs:

State	Probability	Payoff
Success (S):	20%	\$1M
Fail (F):	80%	\$10k

EV is \$208k

Risk averse founder: $u(c_i) = c_i^{0.5}$ Risk **neutral** VC (not the case from the exercise): only cares about EV

Contract:

- 1. VC pays founder \$30k if tries startup
- 2. VC takes 30% of payoff if startup succeeds

Outcome:

Founder:	\$9k
VC:	\$30k
Total:	\$39k

Pareto improvement

Can do even better:

Potential gain:

EV of startup:	\$208k
Salary:	\$100k

Potential gain: \$108k

Why does contract only produce \$39k gain?



Gap between founder's EV and CE: 178k - 109k = 69k Smaller than before: bearing less risk

Full accounting:

Contract gain: \$39k

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Founder's risk bearing:	\$69k
Total:	\$108k

Alternate contract:

- 1. VC pays founder **\$90k to try startup**
- 2. VC receives 99% of payoff if it succeeds

Founder's decision:

$$U=316$$
U=316

U=316

Founder's EV and EU:

EV = \$100k

EU = 316

Founder indifferent:

- Full insurance
- Satisfies participation condition (barely)

VC's payoff:

$$EV = 0.8*(-90,000) + 0.2*(900,000) = 108,000$$

Overall gain:

 Founder:
 \$0

 VC:
 \$108k

 Total:
 \$108k

Implication:

Get the most efficient outcome if least risk averse agent bears risk

Potential downside:

Founder indifferent between S and F Moral hazard problem if probabilities depend on effort